



# Great Lakes Inter-Tribal Council, Inc.

## Small Business Technical Assistance Program

### Monthly Newsletter

February 2020

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## GLITC's Small Business Technical Assistance Program

### Small Business Technical Assistance Program Description

The Small Business Technical Assistance Program (SBTAP) has been continually administered by GLITC since 1992 and has been funded at various levels by the State of Wisconsin using segregated gaming revenue, the Wisconsin Community Action Program, and the U.S. Department of Agriculture.

#### Program Goals

- \*Assist in the development of economic independence and financial security in Native communities throughout the State of Wisconsin.
- \*Work collaboratively to create, save, and retain jobs for Native American tribes in Wisconsin.

#### Program Objectives

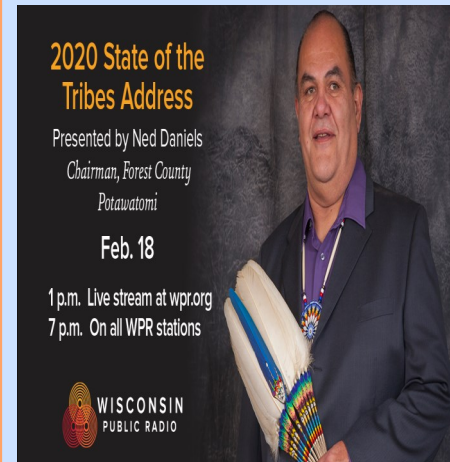
The purpose of GLITC's Small Business Technical Assistance Program is to: Provide small business training and technical assistance to facilitate Native small business startup; help to create and retain jobs through Native small business development; support Native Americans in becoming more economically independent and financially secure.

Business technical assistance efforts develop sustainable and financially stronger business enterprises. These enterprises create jobs and generate income and investment in communities while attracting and retaining needed community goods and services.

The emphasis of the program is to provide one-on-one technical assistance for individual entrepreneurs. The program is offered as the first stop for persons interested in beginning or expanding a business and needing assistance.

The program provides technical assistance to tribal enterprises and Indian businesses located on or off the reservation that directly benefit the economy of the reservation. This includes developing a business plan or business model and providing resources and information for securing access to tribal, state, and federal business assistance and financing.

### The 2020 State Of The Tribes Address On February 18



On Tuesday, Feb. 18 at 1 p.m. Forest County Potawatomi Chairman Ned Daniels will present the annual State of the Tribes Address to the Wisconsin Legislature.

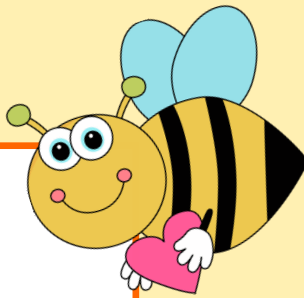
#### GLITC's Mission Statement

To enhance the quality of life for all Native people.

#### GLITC's Vision

The Great Lakes Inter-Tribal Council, Inc. shall be a diligent advocate for the advancement and promotion of tribal nations and communities by honoring the seventh-generation perspective.





### You Can't Put Your Heart Into Your Business If You Don't Show Yourself Some Love Too

With Valentine's Day here, February is perfect for reflecting on and celebrating how committed you've been to your entrepreneurial endeavors. It's also an ideal time to assess how well you've been taking care of yourself.

As we celebrate the month of love, how about showing yourself some love? Here are some ideas:

**Get away.** Working non-stop can leave you frazzled and resentful.

**Eat quality foods.** What you eat affects how you look and feel.

**Get moving.** Nothing can bust stress than working out.

**Take five.** If getting away from it all for an extended period, this will give you opportunity to refresh your mind, regain focus, and if necessary, adjust your attitude.

**Say No.** Many entrepreneurs have a hard time with this. When you have an desire to help others, saying "no" to taking on tasks and responsibilities doesn't come naturally. Avoid overextending yourself by mastering the art of saying "no."

Make a conscious effort to show yourself some love this month and make it a priority every month and year going forward.

### Fun Facts

- Until the Federal Reserve was created in 1908, individual banks could create their own money.
- If you invested \$1,000 in Microsoft in 1986 it would be worth \$1.6 Million today.

### Daily Life in Olden Times for Kids

Woodland Ojibwa  
(Chippewa) Indians

### Butterfly Hide and Seek Game

Butterfly Hide and Seek was a quiet game. Children were taught never to hurt a butterfly. To the Ojibwa people, it was considered a gift of good luck if you stayed so quiet that a butterfly would trust you and land on you.

Little girls played the butterfly game. One girl covered her eyes and sang a song. "Butterfly, butterfly, show me where to go." All the other little girls would quickly and quietly hide. The singer had to find them without saying another word. It was a game of skill. If you were observant, you could tell where people were hiding by the marks they left as they moved around.



### Small Business Lunch & Learns Coming Soon

For more information call  
Carolyn (715) 588-1060

### Fishing Fact

#### Orange Delight

Researchers studying walleye vision found that orange is the color most visible to walleyes, followed by yellow and yellow green. Surprisingly, red is the least visible color. No wonder you find so many orange and chartreuse lures in the tackle boxes of savvy walleye anglers.



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